

Web Sites Lecture Demonstration

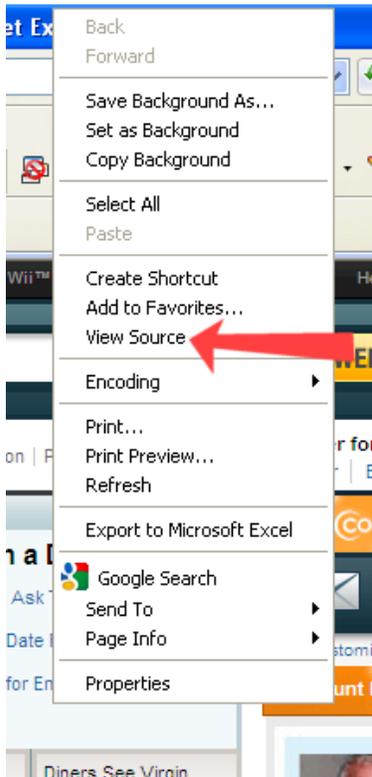
1. Buy the name yourself from GoDaddy

<http://www.godaddy.com>,

2. Get the best deal on hosting. Know who hosts.

<http://www.siteaction.com>

3. Learn view source-Look for meta names, meta keywords



<meta name = "keywords" content = "Instructional strategy,staff development workshops,educational workshops,teaching,teaching techniques,teaching skills,20 instructional strategies,Marcia Tate,Dr. Tate,Dr. Marcia Tate,brain compatible,learning styles, Worksheets don't grow Dendrites,Instrctional strategies that engage the brain,learning style theorists,twenty strategies,Developing Minds Inc,Dr.Tate,dentrites,20 Strategies, brain based strategies, t|the Dentrite Lady,worksheets don't grow dendrites.">

<meta name = "product_keywords" content = "Instructional Strategy,staff development programs,Dr. Marcia Tate,how to learn,how to teach,new teaching techniques,how to think,math help,better schools,teaching techniques">

<meta name="description" content="This organization specializes in brain compatible teaching techniques, they present 20 instructional strategies that facilitate learning, They specialize in staff development workshops for teachers">

4. Unique is what you seek

<http://thewebbuilder.com/ksdsoul/>

5. Area keywords where applicable. Look at instances numbers

meta name = "keywords" content = "pond supplies in tucker Georgia, Pond supplies in Lithonia, Pond supplies in Decatur ">

6. Google Trends WOW It is a tool



7. Google Maps another tool



8. Ask for all the files on CD



9. Ask about maintenance

Never pay by the hour. Can you pay by the page? What is a page?

10. Best to buy when “I know where you live”

Buy local when possible. Pay by credit card. May be able to get your money back)

11. Templates GOOD and BAD

<http://www.freetemplatesonline.com/>

12. Spelling Counts

13. Ning sites –the new thing

<http://www.ning.com>

<http://www.hiddenhillslink.com>

14. Audio better than text -on demand only-click here to

Listen

<http://thewebbuilder.com/talk/>

<http://www.cmlrecords.com/fats/telephone.htm>

15. Passion sells

<http://www.thewebbuilder.com/testimony22.htm>

16. Solicit E-Mail testimonials

<http://www.developingmindsinc.com/emailall.htm>

17. Buy a camera-option under \$130.00

41x zoom

Item Number: **C925-1430**
Model: **RB-ZR900**

★ Recertified Product

Original Price: \$229.99
Instant Savings: - \$100.00

Price: \$129.99



18.

Buy a Microphone option-
under 10.00-Cool Edit

Genius - MIC-01A - Black Desktop Microphone



Item Number: **GN10-1096**
Model: **31700003101**
Availability: **Order Today, Ships Today**

Price: \$4.99

19. Video under 3 minutes-TV Commercials

<http://www.thewebbuilder.com/testimony11.htm>

<http://thewebbuilder.com/ksdsoul/0006.htm>

[http://www.theteachingmuseumsouth.com/Teaching Mu2.wmv](http://www.theteachingmuseumsouth.com/Teaching_Mu2.wmv)

20. Internet Television

<http://www.williamlambert.net>

21. CHANGE please

22. flash and FONTS—careful now

<http://www.evangelcathedral.net/welcome.htm> bad site too much

23. COLORS careful again

<http://www.drjoye.com/> bad site

<http://www.drivingskills.on.ca/> BAD SITE

24. MUSIC/SOUND— only if you can stop it

<http://www.belladesoto.us/> BAD SITE

<http://www.gatesnfences.com/> turn it off

25. New Godaddy rules 10.00 to 100.00

Buy for 5 years

26. web site on CD –autoload

27. Turning Book

<http://thewebbuilder.com/ksdsoul/newMenu.exe>

28. BRANDING

web site matches business cards-brochures-letterhead-jackets-vehicle

<http://www.thewebbuilder.com>

29. Buy Tools -software/hardware-cool edit

<http://www.oldapps.com/CoolEdit.php> - Recording Software

30. Display Settings

<http://www.teachervision.fen.com/math/resource/10340.html> DISPLAY SETTINGS

SAMPLES I LIKE (THAT I DIDN'T DO)

<http://handmadecraftshow.com/> (PICTURES)

<http://studentswithoutmothers.org/> (VIDEO)

http://www.stungunscheaper.com/-streetwise_stun_guns.php?ref=che25
(EASY TO buy)

<http://www.motivateme.net>

Bad Sites

<http://www.att.com/> PAY YOUR MOM'S PHONE BILL can't

<http://www.johntitor.com/>

<http://www.leoburnett.ca/FLASH/index.htm>

<http://www.chrysler.com/en/2009/aspen/hybrid/>

<http://www.adamobydell.com/>

<http://www.jacksonsofpiccadilly.co.uk/main.htm>

<http://www.billyconnolly.com/main.html>

<http://www.drivingskills.on.ca/>

<http://www.justlikesugarinc.com/>